



CAPE BRETON UNIVERSITY | **Shannon School
of Business**

**BACHELOR OF BUSINESS ADMINISTRATION
SPECIALIZATION IN FINANCE (REGULAR STREAM)**

WHAT IS THE STUDY OF FINANCE?

Finance is a set of concepts, principles and theories dealing with the allocation of monetary resources, risk analysis and valuation of assets. For every environment, there are different finance concepts and principles that need to be applied in order to reach the end goal.

The scope of finance is broad. Finance courses at CBU explore the full spectrum from business finance, personal finance, investments to capital market theory, financial institutions and markets, and international finance.

A background or interest in accounting and economics is ideal for a specialization in finance.

WHY STUDY FINANCE AT CBU?

Know a business from top line to bottom line:

- There is a growing demand for graduates who can help a company raise capital, grow a business from the bottom line, and make strategic acquisitions.
- The Shannon School of Business maintains close ties with the local business community, bridging the gap between students and professionals, owners and managers in the field of finance. Take advantage of this close network and gain real life experience through CBU's co-op program.
- Finance graduates can make a big difference working in governments and non-profit organizations, strategizing to get most out of their tight budgets.

BBA Degree

**This program has
two entry points, so
students can start
in September or
January.**

FINANCE COURSES

- FINC 4408 International Finance
- FINC 4406 Options & Futures Markets
- FINC 4404 Capital Budgeting
- FINC 4403 Investment Management
- FINC 4401 Capital Markets
- FINC 3404 Working Capital Management
- FINC 3403 Long-term Finance

CO-OP INTERNSHIP OPTION

Students are eligible to take a paid internship while completing their BBA. The internship is usually 12-16 weeks in duration allowing students to work with a mentor in the field of study while earning a wage, three credits and a competitive edge when applying for future work.

PROGRAM STRUCTURE

Students will take core BBA courses for the first two years of the program and then focus on finance in year 3 and year 4 during their study period in Canada.

Students will receive a 4-year Canadian university degree upon the successful completion of the program.

Attention

For those students who have graduated from an Indian educational institution with a degree in this subject area, credit recognition for your Indian courses is possible.

Please contact Chalo Canada for further details.

ADMISSION REQUIREMENTS

Applicants to the program must have completed five Grade 12 advanced or academic courses including English and Mathematics, with an overall average of at least 65%. Applicants must successfully complete the IELTS exam with a score of 6.5 band average with no individual section score less than 6.0.

CAREER DEVELOPMENT SERVICES

Career Development Services will help you prepare for a successful career. Its services include individual career counselling, resume and cover letter writing, mock interviews with feedback, graduate information, labour market information and more.

CAREERS

A career in finance is the goal of many Bachelor of Business Administration students. Graduates are well equipped to enter careers in either the public or private sector. Skills learned through this degree are directly applicable to your future career include strong communication, critical and analytical thinking, problem solving, and time management. Graduates can develop their careers in banking, financial management, insurance, real estate, corporate finance, and private equity financing sectors.

CBU's BBA Specialization in Finance will prepare you with the education necessary for you to achieve success in this important sector.

Scan QR Code


Chalo Canada
Your Pathway to Canada

For more information contact:

e: application@chalocanada.ca
w: chalocanada.ca

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