



CAPE BRETON UNIVERSITY | **Shannon School
of Business**

**BACHELOR OF BUSINESS ADMINISTRATION
SPECIALIZATION IN FINANCE (TWINNING STREAM)**

WHAT IS THE STUDY OF FINANCE?

Finance is a set of concepts, principles and theories dealing with the allocation of monetary resources, risk analysis and valuation of assets. For every environment, there are different finance concepts and principles that need to be applied in order to reach the end goal.

The scope of finance is broad. Finance courses at CBU explore the full spectrum from business finance, personal finance, investments to capital market theory, financial institutions and markets, and international finance. A background or interest in accounting and economics is ideal for a specialization in finance.

TAKE ADVANTAGE OF THE TWINNING STREAM

- A golden opportunity to have a Canadian university degree with a specialization in finance
- The twinning stream will allow you to study your first two years in India and your final two years in Canada
- Huge savings on tuition and living expenses as compared to a full 4-year study abroad
- Career-focused education at a Canadian educational institution in your desired field of study
- Educational, career, and placement counselling with a possibility of international placements

BBA Degree

**This program has
two entry points, so
students can start
in September or
January.**

To learn more about the BBA Specialization in Finance visit chalocanada.ca/bbafint

FINANCE COURSES

- FINC 4408 International Finance
- FINC 4406 Options & Futures Markets
- FINC 4404 Capital Budgeting
- FINC 4403 Investment Management
- FINC 4401 Capital Markets
- FINC 3404 Working Capital Management
- FINC 3403 Long-term Finance

CO-OP INTERNSHIP OPTION

Students are eligible to take a paid internship while completing their BBA. The internship is usually 12-16 weeks in duration allowing students to work with a mentor in the field of study while earning a wage, three credits and a competitive edge when applying for future work.

PROGRAM STRUCTURE

Students will take core BBA courses for the first two years of the program in India and then focus on finance in year 3 and year 4 during their study period in Canada.

Students will receive a 4-year Canadian university degree upon the successful completion of the Canadian portion of the program.

Attention

For those students who have graduated from an Indian educational institution with a degree in this subject area, credit recognition for your Indian courses is possible.

Please contact Chalo Canada for further details.

ADMISSION REQUIREMENTS

Applicants to the program must have completed the first two years of study at an Indian educational institution covered by the twinning agreement and achieved the required IELTS score of 6.5 band average with no individual section score less than 6.0.

CAREER DEVELOPMENT SERVICES

Career Development Services will help you prepare for a successful career. Its services include individual career counselling, resume and cover letter writing, mock interviews with feedback, graduate information, labour market information and more.

CAREERS

A career in finance is the goal of many Bachelor of Business Administration students. Graduates are well equipped to enter careers in either the public or private sector. Skills learned through this degree are directly applicable to your future career include strong communication, critical and analytical thinking, problem solving, and time management. Graduates can develop their careers in banking, financial management, insurance, real estate, corporate finance, and private equity financing sectors.

CBU's BBA Specialization in Finance will prepare you with the education necessary for you to achieve success in this important sector.

Scan QR Code


Chalo Canada
Your Pathway to Canada

For more information contact:

e: application@chalocanada.ca
w: chalocanada.ca

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