

CAPE BRETON UNIVERSITY | Shannon School  
of Business

**BACHELOR OF BUSINESS ADMINISTRATION  
SPECIALIZATION IN HUMAN RESOURCES (TWINNING STREAM)**

**WHAT IS THE STUDY OF HUMAN RESOURCES?**

A strong human resources department is critical to an organization's effectiveness and success. Getting to know the functions of the people within an organization benefits everyone, creating a cohesive, inclusive and fully functioning workplace.

For all participants, including managers, employees, and other stakeholders, an understanding of their people helps predict, control and plan an organization's operations. HR is tasked with a range of responsibilities like attracting the best talent, getting the most out of employees, maintaining a fair and equal environment for everyone, and strategically leveraging talents and skills to work towards the organization's common goal.

**TAKE ADVANTAGE OF THE TWINNING STREAM**

- A golden opportunity to have a Canadian university degree with a Specialization in Human Resources
- The twinning stream will allow you to study your first two years in India and your final two years in Canada
- Huge savings on tuition and living expenses as compared to a full 4-year study abroad
- Career-focused education at a Canadian educational institution in your desired field of study
- Educational, career, and placement counselling with a possibility of international placements

**BBA Degree**

**This program has  
two entry points, so  
students can start  
in September or  
January.**

To learn more about the BBA Specialization in Human Resources visit [chalocanada.ca/bbahrt](http://chalocanada.ca/bbahrt)

## HUMAN RESOURCES COURSES

- MGMT 2605 Human Resource Management
- MGMT 3604 Industrial Relations
- LEGL 3504 Employment/Labour Law
- LEGL 3503 Administrative Law
- MGMT 4609 Labour Relations Seminar
- MGMT 4603 Diversity Issues in Management
- MGMT 4604 Organizational Development

## CO-OP INTERNSHIP OPTION

Students are eligible to take a paid internship while completing their BBA. The internship is usually 12-16 weeks in duration allowing students to work with a mentor in the field of study while earning a wage, three credits and a competitive edge when applying for future work.

## PROGRAM STRUCTURE

Students will take core BBA courses for the first two years of the program in India and then focus on human resources in year 3 and year 4 during their study period in Canada.

Students will receive a 4-year Canadian university degree upon the successful completion of the Canadian portion of the program.

### Attention

For those students who have graduated from an Indian educational institution with a degree in this subject area, credit recognition for your Indian courses is possible.

Please contact Chalo Canada for further details.

## ADMISSION REQUIREMENTS

Applicants to the program must have completed the first two years of study at an Indian educational institution covered by the twinning agreement and achieved the required IELTS score of 6.5 band average with no individual section score less than 6.0.

## CAREER DEVELOPMENT SERVICES

Career Development Services will help you prepare for a successful career. Its services include individual career counselling, resume and cover letter writing, mock interviews with feedback, graduate information, labour market information and more.

## CAREERS

Human resources specialists are needed in many organisations throughout the private, public, and non-profit sectors. This diversity of opportunities provides for many entry-level and promotion opportunities. Start your career as a human rights officer, talent recruiter, health and safety officer, human resources director, compensation/payroll specialist or industrial relations specialist to name a few.

CBU's BBA Specialization in Human Resources will prepare you with the education necessary for you to achieve success in this important sector.

  
**Chalo Canada**  
*Your Pathway to Canada*

**For more information contact:**

**e:** [application@chalocanada.ca](mailto:application@chalocanada.ca)  
**w:** [chalocanada.ca](http://chalocanada.ca)

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