



CAPE BRETON
UNIVERSITY | Shannon School
of Business

BACHELOR OF BUSINESS ADMINISTRATION SPECIALIZATION IN SUPPLY CHAIN MANAGEMENT (TWINNING STREAM)

WHY STUDY SUPPLY CHAIN MANAGEMENT?

Supply chain management involves the management of materials, finances and information as they move from manufacturer, through the supplier and retailer, and ultimately to the end user. Organizations are increasingly placing emphasis on improving their operations and supply chain performance as efficient management of transportation and logistics is vital to economic growth.

In Canada, the supply chain is one of the most essential sectors of the economy involving more than 820,000 workers from a range of occupations and industries. CBU's courses introduce all facets of supply chain management from a theoretical and practical perspective.

TAKE ADVANTAGE OF THE TWINNING STREAM

- A golden opportunity to have a Canadian university degree with a specialization in supply chain management
- The twinning stream will allow you to study your first two years in India and your final two years in Canada
- Huge savings on tuition and living expenses as compared to a full 4-year study abroad
- Career-focused education at a Canadian educational institution in your desired field of study
- Educational, career, and placement counselling with a possibility of international placements

BBA Degree

This program has
two entry points, so
students can start
in September or
January.

To learn more about the BBA Specialization in Supply Chain Management visit chalocanada.ca/bbasgmt

SUPPLY CHAIN MANAGEMENT COURSES

- MGSC 2103 Quantitative Methods
- MGSC 2104 Supply Chain Management
- MGSC 3101 Management Information Systems
- MGSC 3103 Procurement & Supply Management
- MGSC 3104 Logistics and Transportation
- MGSC 3108 Operations Management
- MGSC 4101 Global Sourcing

CO-OP INTERNSHIP OPTION

Students are eligible to take a paid internship while completing their BBA. The internship is usually 12-16 weeks in duration allowing students to work with a mentor in the field of study while earning a wage, three credits and a competitive edge when applying for future work.

PROGRAM STRUCTURE

Students will take core BBA courses for the first two years of the program in India and then focus on Supply Chain Management in year 3 and year 4 during their study period in Canada.

The program has been designed to support the Supply Chain Management Professional (SCMP) designation for those who further their education in the field. This is offered through the Supply Chain Management Institute, the main certifying body for Canada with the designation having global reciprocity.

Students will receive a 4-year Canadian university degree upon the successful completion of the Canadian portion of the program.

ADMISSION REQUIREMENTS

Applicants to the program must have completed the first two years of study at an Indian educational institution covered by the twinning agreement and achieved the required IELTS score of 6.5 band average with no individual section score less than 6.0.

CAREERS

Graduates will find employment as material managers, retail and wholesale buyers, purchasing managers, strategic sourcing analysts, operations analysts, international logistics and supervisors in materials handling among other opportunities.

Employers in the sector identified the following skills as important for new hires in the next five years:

- Financial planning
- Cost analysis
- Knowledge of logistics and the supply chain
- Optimization of workflow
- Knowledge of transportation
- General management and business

The Specialization in Supply Chain Management will prepare you with the education necessary for you to achieve success in this important sector.

Attention

For those students who have graduated from an Indian educational institution with a degree in this subject area, credit recognition for your Indian courses is possible.

Please contact Chalo Canada for further details.


Chalo Canada
Your Pathway to Canada

For more information contact:

e: application@chalocanada.ca
w: chalocanada.ca

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